



Strategy Benefits

Creating Jobs and Improving Place

The Building Communities economic development strategic planning methodology begins with the presentation of the 25 BC strategies. These strategies, when successfully implemented, advance the local economic condition and overall quality of life for a community.

The strategies represent four business development categories, one community development category, and a “catch-all” category.

The table below presents the relative job creation and quality-of-life enhancing benefits of each strategy by category. In general, the business development strategies create more jobs while the community and “other” strategies bolster quality of life.

Building Communities offers the Strategy Selector tool to help community leaders determine the strategies with the greatest likelihood for successful local implementation.



Job Creation	Strategy	Quality of Life
9	Business Recruitment	2
7	Business Retention and Expansion	3
7	Business Cultivation	3
6	Entrepreneurial Development	5
6	Energy Development	4
3	Environmental Restoration	7
8	Transportation Distribution Center	1
7	Leading Edge Development	9
7	Value-Added Agriculture	2
8	Value-Added Forest Products	2
7	Value-Added Fisheries	1
7	Value-Added Mining	1
8	Destination Tourism	5
4	Cultural Tourism	8
4	Local/Regional Tourism	8
5	Pass-Through Visitor Services	6
4	Downtown Development	7
5	Education Development	6
6	Health Care	5
2	Bedroom Community	9
3	Infrastructure Development	5
2	Attracting Retirees	6
4	Attracting Lone Eagles	5
4	Attracting Government Jobs	5
2	Attracting Government Funding	7