



## Plan Week in Detail

### Getting the Work Done

The most intense planning work is conducted during Plan Week. During this week, the community will:



- Identify its most viable strategies
- Offer broad input on desired projects and initiatives
- Identify its existing and desired capacity to implement the plan
- Begin the process to assign action steps to people/organizations



**Monday.** The Steering Committee, joined by subject matter experts, will convene and take the *Strategy Selector Test* which presents the 85 key success factors for community and economic development. Result: the 25 strategies will be prioritized based upon viability.

**Tuesday.** The entire community is invited to a central gathering place to receive a presentation on the strategic plan, the Building Communities process, and to offer their thoughts and ideas on strategies, initiatives, and projects.

**Wednesday.** The Steering Committee considers the *Community Organizer Tool* to determine the community’s current and desired capacity to implement the strategic plan.

**Thursday.** The Steering Committee meets to begin the process of assigning *Essential Action Steps* in order to prescribe “who is going to do what by when?”

**Friday.** The Steering Committee continues its process of completing the *Essential Action Steps Planner* and holds a facilitated discussion leading to the Community Elevator Speech.

Plan Week				
Day	Purpose	Central Question	Participants	Setting
Monday	Strategy Selector Tool	What Should We Do?	Enhanced Steering Committee	Meeting Room
Tuesday	Input on Prioritized Strategies	What Do We Want?	Entire Community	Community Center
Wednesday	Community Organizer Tool	What Can We Do?	Steering Committee	Meeting Room
Thursday	Essential Action Steps	Who is Going to do What by When?	Steering Committee	Meeting Room
Friday	Essential Action Steps & Community Elevator Speech	Why Do We Care?	Steering Committee	Meeting Room

*Building Communities: Doing the Right Things Right*