

# Features of a Building Communities Plan

## Not Your Father's Strategic Plan

It should not be surprising that the unique Building Communities strategic planning *process* yields a unique strategic *plan*. In fact, there is very little that can be considered standard in a Building Communities-based plan.

### We've questioned everything:

- Why do you need to create a vision statement at the *beginning* of the planning process?
- Why do standard reports offer mountains of demographics?
- What good is a Strengths/Weaknesses/Opportunities/Threats (SWOT) analysis?
- What really has to be in place to successfully implement a given strategy?
- Does the community have the capacity to implement anything at all?
- When does research need to take place?
- How do you make sure that implementation follow-through really happens?

### So, here is what's different:

