



Overcoming Planning Difficulties

Conquering the Five Big Challenges

There are five major difficulties that affect economic development strategic planning. Building Communities provides a solution for each of these problems.

1	Habit:	Only known methods are considered
2	Uncertainty:	Determining likelihood of success is difficult to establish
3	Inaction:	Not sure exactly what to do
4	Inability:	Organizational capacity is insufficient
5	Disunity:	There are competing local factions



Problem	Solution	Explanation
1 Habit		<p>The starting point is 25 executable community and economic development strategies that all communities can consider.</p> <p>The strategies focus on improving local economic conditions and overall quality of life.</p>
2 Uncertainty		<p>The community evaluates its comparative advantages and disadvantages relative to 85 key success factors</p>
3 Inaction		<p>Four to 11 essential actions steps jumpstart the implementation phase for each strategy</p>
4 Inability	<p>Community Organizer Tool</p>	<p>Local capacity to implement strategies is assessed and enhanced</p>
5 Disunity	<p>Inclusive Process</p>	<p>The objective nature of the process ensures everyone's voice is heard</p>