

Friday

Building the Plan

Everyone Doing His or Her Part



The strategies have been selected.

Community input has been gathered.

Implementation capacity has been assessed.

All participants understand their role in the community context.

It is now time to build the plan! The plan will be developed and written during the next two-three weeks. It is best to move this part of the process along expeditiously so momentum and enthusiasm are not lost.

A Building Communities-based plan contains no useless data. This plan is 100% about identifying the desired strategies, defining the needed action steps, and determining who will be accountable for leading the execution of each action step in the community.

During this part of the planning process, two important things will be done:

- Building Communities will refine the information gained during Plan Week.
- The Steering Committee will complete the Essential Action Steps for every identified strategy.

For example, let's assume a community has selected ten of the 25 strategies. The Project Director will make sure that each of the ten strategies is assigned to a lead person. One person may be assigned to more than one strategy. The lead person will then be responsible for the completion of the Essential Action Step Template for his/her strategy (ies).

Here is what a completed template might look like for an *organizing* Value-Added Agriculture step:

Strategy: Value-Added Agriculture	
Action Step:	Convene producers to determine existing and projected volumes of one or more commodities (Organizing)
Lead Organization:	Jackson County Livestock Association
Lead Contact:	Tom Hargraves, Executive Director
Deadline/Status:	Hold meeting before June 30, 2011
Financial Resources:	JCLA will provide snacks for the meeting at a cost not to exceed \$50.
Human Resources:	The JCLA Executive Director will call, convene, and run the meeting. The JCLA Executive Assistant will promote of the meeting, including emails and inclusion in the monthly newsletter. The Executive Assistant will also take and distribute meeting notes.
Technical Resources:	JCLA will research the volumes of agricultural commodities currently produced within the three-county region.
Performance Measures:	JCLA has set a goal of 20 producers to attend the meeting.
Updates:	None yet.